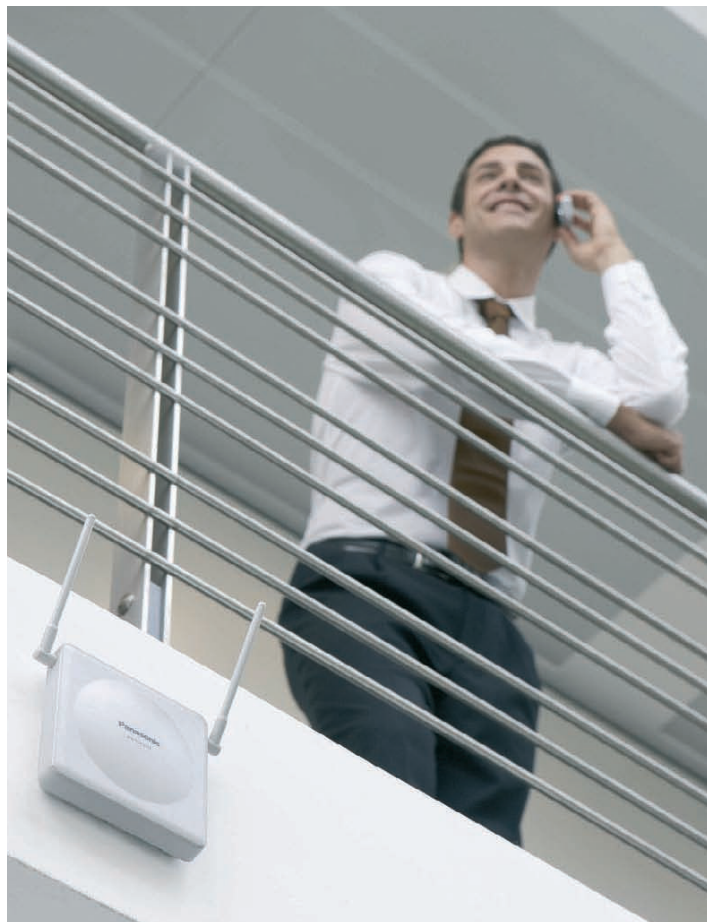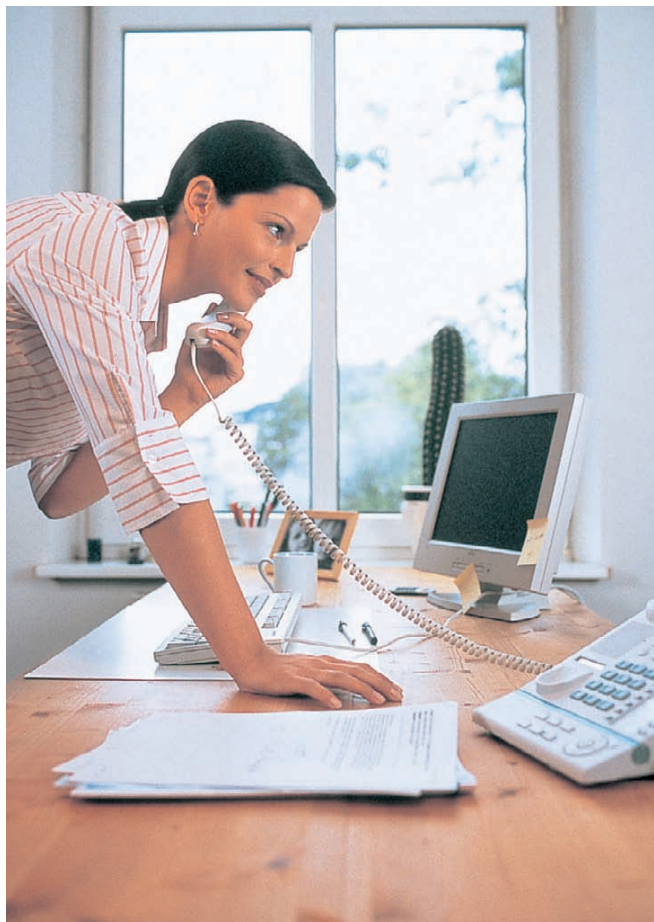# Panasonic

ideas for life

Hybrid IP PBX System

KX-TDA30

The Networked System that
Maximizes Your Business Performance
in an Age of Convergence

TABLE OF CONTENTS

Creating an Intelligent Communications Environment

Branch Offices

Factories

Corporate Offices

SOHO

Retailers

Revolutionary changes are occurring today in both telecommunications and information technologies.

Panasonic's Hybrid IP PBX system is a powerful communications tool designed to support businesses in today's Converged Networking age. The KX-TDA30 provides advanced telephone and messaging solutions, efficient and flexible communications, DECT Wireless Mobility, Voice-Over-IP, and seamless integration with your PC through plug-n-play USB connection.

In line with Panasonic's commitment to user-friendly operation, the Hybrid IP PBX system is easy to use, even if you don't have a lot of IP experience. KX-TDA30 lets you keep pace with leading-edge technology and features that will completely transform the way your company communicates.

3

Makes Communications Easy

Panasonic's digital telephones are stylish, easy to use, and efficient.
With their large, easy-to-read LCD and four tilt positions, they make life easier for their
users and look great too.

Alphanumeric Display

Visual feedback on this user-friendly display makes it easier to handle calls and perform other tasks. Use it to view a variety of information (see list below) or to access the Hybrid IP PBX system's many features. You can also make calls by simply following the visual prompts shown on the display.

Message/Ringer Lamp (Red/Green)

The large, easy-to-see lamp illuminates to indicate when a call comes in, so you can tell when the telephone is ringing even from a distance. The colour of the lamp indicates the status – flashing green for an internal extension line, flashing red for an outside line, and constant red to indicate that a caller has left a message.

Bluetooth Headset Support

Headset Jack for Hands-Free Convenience

KX-DT346 with KX-NT303

6-Line Back-lit Display, 24 CO Keys, and a Speakerphone

Optional 12 CO Keys and USB port

Digital Speakerphone

Programmable Keys with Red/Green LED

Time-Saving, Easy-to-Use Navigator Key

Multi-language Capability

The Hybrid IP PBX accommodates up to five different languages, for use in areas where more than one language is commonly spoken. The language can be set at the PBX for a specific telephone extension, to meet the needs of the person who uses that extension.

eXtra Device Port (XDP) and Digital XDP

Use the XDP to add an analogue phone, cordless phone, or other single-line device to your system, without the cost of an additional line. This lets you send a fax while talking to a customer. Or, by connecting a modem to the XDP, you can download data from your PC or access the Internet while talking. The Digital XDP allows you to increase the number of digital telephones without additional cards. It lets you put functional digital phones in the hands of more of your staff to boost overall office productivity.

Wall Mountable

The Perfect Match – Panasonic Digital Telephones

Digital telephony was established in the 1980's as a technological progression from the traditional analogue telephony system. It is reliable and provides a wide range of features.

The Panasonic KX-DT300 Series advanced desktop phones are designed for business users who require a range of feature-rich telephony devices to match their constantly changing business needs.

These easy to use, advanced business class telephone devices are designed for effective daily communications. Connected to the Panasonic IP PBX Communication platforms, the digital terminals are extremely reliable and provide a wide range of features to support the right solution for all your business applications.

OPTIONS FOR KX-DT

Add-on Key Module

KX-NT303 ↻
Add-on 12-Key Module
(For KX-DT343/NT343 and KX-DT346/NT346 only)

KX-DT390 ↻
Add-on 60-Key Module
(for KX-DT343 and KX-DT346 only)

KX-NT307 ↻
Bluetooth® Module
for Bluetooth® headset support

KX-DT301 ⮌
Optional USB Module For Desktop CTI Applications *(KX-DT343 and KX-DT346 only*

KX-DT346 ⮌
• 6-Line Backlit Display
• 24 Flexible CO Buttons
• Speakerphone
• Bluetooth® Module (Option)
• Add-on 12-Key Module (Option: KX-NT303)
  or Add-on 60-Key Module (Option: KX-DT390)

KX-DT343 ⮌
• 3-Line Backlit Display
• 24 Flexible CO Buttons
• Speakerphone
• Bluetooth® Module (Option)
• Add-on 12-Key Module (Option: KX-NT303)
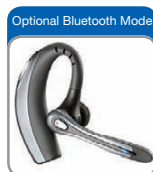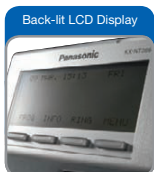 or Add-on 60-Key Module (Option: KX-DT390)

KX-T7667 ⮌
• 1-Line Display
• Flexible CO Buttons (12 CO Buttons)
• Speakerphone

Back-lit LCD Display

Easy To Navigate

Optional Bluetooth Mode
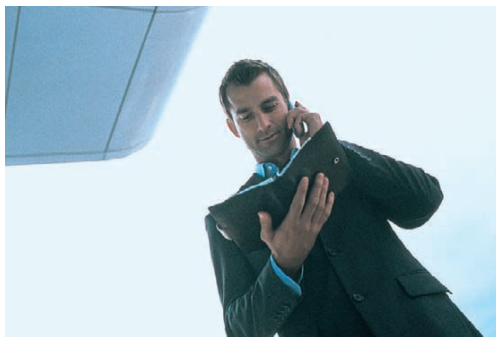
Multi-tilt Angle Adjusting

More Freedom, Greater Clarity

Today's companies need to keep their employees fully accessible throughout the day. Panasonic Wireless DECT connectivity does exactly that. It also boosts customer loyalty, reduces work time and accelerates response. Wireless communication over an extended range is achieved by using multiple cell stations that boost the flexibility and mobility of your wireless handset. With the Wireless XDP, you can set your wireless telephone to have the same extension as your desk telephone, and then receive calls even when away from the desk. You're always there, ready to receive your customers' calls, and make the most of every business opportunity that comes along.
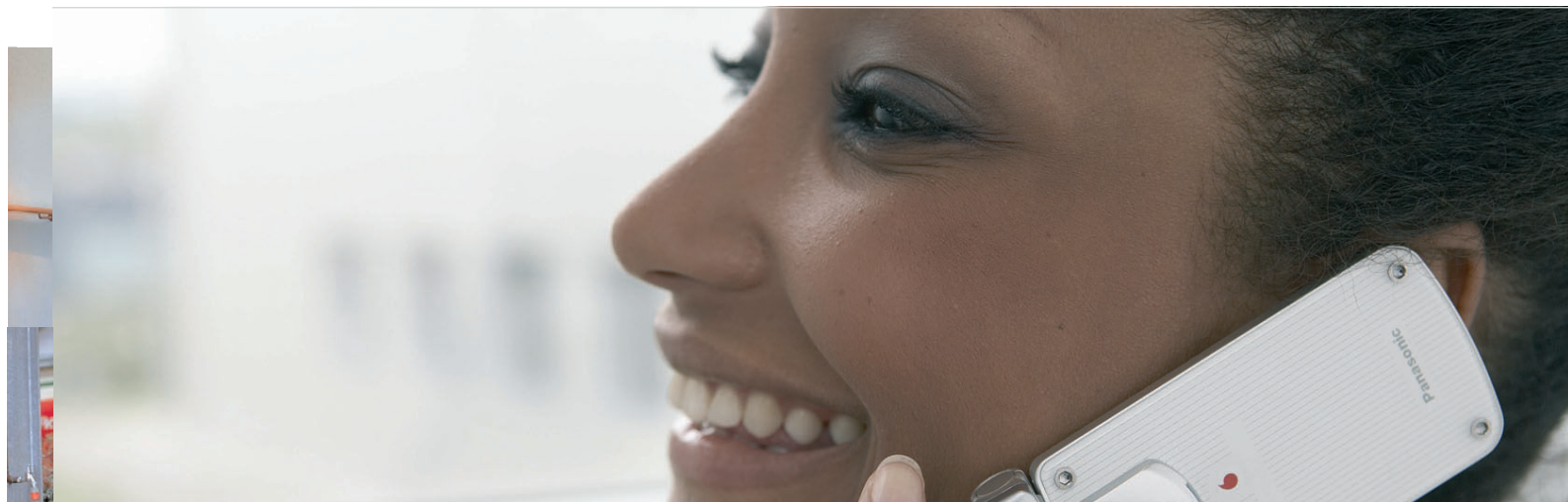
PS roaming using an ICD group

One PS can be registered to a maximum of 4 PBX systems, allowing the user to visit any of the four (4) branch offices using the same PS. The PS will perform PBX registration automatically when the user visits the branch site.

KX-TD7685, KX-TD7695 and KX-TD7696 Features

- 6-line, Blue LCD Backlight
- Illuminated Keypad
- Multiple Language Display
- Speakerphone
- Programmable Soft Keys
- PBX functionality support
- 100 entry Phonebook
- Headset Compatible
- 9 polyphonic Ringer Melodies and 6 ringing patterns
- Vibrate Alert
- Meeting Mode

An Affordable System that Improves Efficiency

With its intelligent call-handling functions, the Panasonic Hybrid IP PBX system can serve as the core of an efficient small contact centre for outstanding customer service. Use the Hybrid IP PBX to automatically distribute incoming calls as desired.

Calls can be queued while your team is busy on the telephone; pre-recorded messages can be played to reassure callers while they wait for their call to be answered. If there is no reply or if the phones are all busy, music or pre-recorded promotional messages can be played on hold. You can also assign a backup extension as an overflow destination for calls not answered within a specified period of time.

The system provides a variety of call distribution patterns. Effective use of the different patterns – Automatic Call Distribution (ACD)*, Uniform Call Distribution (UCD), Priority Hunting, and Simultaneous Ring – can help you manage calls more efficiently.

Group Features
- VIP Call (Priority Answer)
- CLIP Distribution
- Queuing Table

Agent Features
- Log-in / Log-out
- Ready / Not Ready
- Wrap up

Supervisor Features
- Monitoring group activity in real time, with real-time display view
- Historical analysis
- Agent management with DSS
- Agent status monitor
- Remote agent log-in / out by DSS
- Autoanswer by headset

Messaging that Adds More Value and Accuracy to Your Business

Panasonic Voice Processing Systems let you to record, send and retrieve messages 24 hours a day, 7 days a week world-wide, and help to efficiently handle your telephone system traffic and internal communication needs.

If you are short of staff, you can handle calls with the Automated Attendant Service.

You can even customise the system to meet the needs of different callers using Multilingual Service and Caller ID Call Routing. By combining this with a Panasonic Voice Mail System, you can get additional features that are available only from Panasonic, such as Live Call Screening, Two-Way Recording, and Two-Way Transfer.

Multiple PBXs can also share a single voice mail unit to enable centralized voice mail control.*

 *Requires the optional KXTDA3920 SD Feature Enhancement card

7